11 Questions to ask before you hire a real estate agent:
1. Do you send a regular email to all clients in your database? If so, how many people receive it?
2. Do you have a personal website?
3. Do you recommend ordering a LIM report and performing a council file/archive search for my property so buyers can make cash offers?
4. Do you provide weekly written vendor reports with buyer feedback?
5. Do you provide buyers with recent comparable sales at your open homes?
6. Can you provide a list of potential buyers backed up with evidence of continuous contact?
7. Which advertising mediums do you use and recommend?
8. How many properties have you personally sold in the last 12 months?
9. What is the median number of days to sell in our area?
10. What is the median % above or below RV?
11. Why should I appoint you as my selling agent?
Notes, Eg. commission rate / suggested marketing budget: